



**Posting Guidelines and Protocol of Facebook Pages  
“Metro Centre REALTOR Group” and the “Metro Centre Association of Realtors”  
November 18, 2015**

Due to Facebook’s policies, majority of the posts will be in the Group page. Events will be created on the public page.

The group was created to provide a centralized place where the Metro Centre Association of REALTORS® (MCAR) could communicate with its members and the members can exchange ideas and challenges. Posts during MCAR events with photos are encouraged. The MCAR Facebook pages may be use as an online forum among members. Questions and comments pertinent to MCAR or beneficial to the overall membership are welcome.

Posts will be monitored by the Technology Committee and the MCAR staff. The Executive Officer will have sole discretion on the deleting of posts that are inappropriate and do not fit the guidelines. The Executive Officer will have the ability to consult with Technology Committee, if deemed necessary, prior to deleting a post.

***Acceptable Posts:***

- Beneficial Association Comments and Questions
- Affiliate Sponsored Functions at a neutral venue (non-Brokerage).
- Events by other real estate organizations open to MCAR members (i.e. CJMLS, WCR, AREAA, NJR, NAR)
- Job postings for real estate organizations and the affiliates that would be looking toward the membership for a candidate.
- Articles appropriate to the real estate industry

***Unacceptable Posts***

- Derogatory, political, or threatening questions or comments. Any post violating the code of ethics.
- Broker sponsored events that can be construed as recruiting or self-serving. A broker sponsored event that is beneficial to the entire association and that is being held at an appropriate venue to accommodate such a large group should be cleared with the Executive Officer before it is posted.
- Self- promotion that is a blatant advertisement.
- Public and Broker open houses