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W • MetroCentreREALTORS.com A • 14 Old Bridge Turnpike, South River, NJ 08882

**2018 AFFILIATE APPLICATION FOR MEMBERSHIP**  
**New Members as of July 1, 2018**  
**\$150.00**  
DUES ARE NON-REFUNDABLE.

**Name of Representative:** \_\_\_\_\_  
Please note that membership dues apply to the individual and not the entire company.

**Company Name:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Home Address:** \_\_\_\_\_

**Office Phone:** ( ) \_\_\_\_\_ - \_\_\_\_\_ **Fax:** ( ) \_\_\_\_\_ - \_\_\_\_\_

**Cell Phone:** ( ) \_\_\_\_\_ - \_\_\_\_\_ **E-mail Address:** \_\_\_\_\_

**Industry/Field of Business:** \_\_\_\_\_

**Which telephone number do you prefer to be published in our promotional materials? (Please circle one)**  
**Office      Direct      Cell**

**Do you or your company hold membership with another REALTOR® Board/Association? Yes** \_\_\_\_\_  
**No** \_\_\_\_\_ **If so, which Board/Association?** \_\_\_\_\_

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**PAYMENT OPTIONS.**  
**DUES ARE NON-REFUNDABLE.**

**BY CHECK:** Make check payable to MCAR and mail to 14 Old Bridge Turnpike, South River, NJ 08882. There is a \$35 fee for returned checks.

**BY CREDIT CARD:** Complete the following and fax to (732) 442-7323 or email to membership@metrocentrerealtors.com.

**I authorize the Metro Centre Association of REALTORS® to charge my credit card \$ \_\_\_\_\_ for Affiliate Membership Dues.**

**Cardholders Name** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_ (If same as above, leave blank.)

**Card type:** Visa    MasterCard    American Express    Discover    Debit \_\_\_\_\_    Credit \_\_\_\_\_

**Card#** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ **Expiration Date** \_\_\_\_\_ / \_\_\_\_\_

**Cardholder's Email** \_\_\_\_\_ **Cardholder's Signature** \_\_\_\_\_

**Affiliate Member Benefits are on the following page.**

## BENEFITS OF AN MCAR AFFILIATE MEMBER FOR 2018



Annual Affiliate Membership Dues in the Metro Centre Association of REALTORS® are \$250.00. Dues for new members who join prior to July 1 are \$250; the cost of joining after July 1 is \$150 for the remainder of the year. Membership includes you in our mailing and email lists.

### **WHY BE PART OF OUR TEAM?**

The Affiliate Directory is available on our website where REALTORS® can find your services quickly and easily. The Affiliate Directory is also listed in the print newsletter - *The Middlesex Commitment* – with company, phone number and email address, and the opportunity to advertise in a variety of ways in issues to reach 2,800 real estate licensees. Advertisement costs are: \$100 for 1/8 page; \$175 for 1/4 page; \$330 for 1/2 page and \$550 for full page. Discount of \$50 per ad. Number of ads per issue is limited to 8.

Receive a complimentary list of 145 member offices at no cost, upon request. Information provided in the list is the Designated REALTOR® name, office address, office phone number, and email.

The opportunity to promote one event per calendar year in the Association's weekly e-newsletter – up to four issues – barring no conflict with an MCAR event. The use of MCAR's training room for up to 39 people is offered at no charge, a \$200 value, up to 3-hours. The Affiliate Member is not obligated to use the MCAR facility and may choose an outside venue.

Network with 2800 real estate professionals that can directly market your services to their clients and customers. One on one REALTOR® interactions including branding opportunities.

Gain access to information on the National Association of REALTORS® website – [www.nar.realtor](http://www.nar.realtor).

The first opportunity of sponsorships is given to the Affiliate Membership to promote their company at Membership Meetings, NJREC Continuing Education Classes, Installation of Officers and Directors, Awards Reception, Business Card Exchange Networking Event, Hospitality Room at Triple Play REALTOR® Convention, RPAC fundraisers and more. Refer to Sponsorship Opportunity List available in February and throughout the year. Sponsorship amounts vary. As an added benefit, the list of attendees' names, company and email addresses will be provided to the sponsors after an event, upon request.

Eligibility of a contributor award: Contribute at least \$500 toward sponsorships from March to February and earn a Contributor Award. The four levels are: \$500-\$999 for Bronze; \$1,000-\$1,499 for Silver; \$1,500-\$2,499 for Gold and over \$2,500 is Platinum.

Eligibility to serve on MCAR committees and participate in the committee's events to give you the ability to closely interact with REALTORS® and the opportunity to assist in deciding the future path of the Association.

A portion of the modest Affiliate Membership Dues will be used for an Affiliate planned and sponsored event concentrating on enhancing the bond between the Affiliates and the REALTORS®.

***Our goal is a cohesive Association where there is a mutually beneficial relationship between REALTORS® and Affiliate Members; thereby providing a maximum return on investment to participating Affiliates. Real Estate is a relationship business.***