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W • MetroCentreREALTORS.com A • 14 Old Bridge Turnpike, South River, NJ 08882

**2019 AFFILIATE MEMBERSHIP APPLICATION**  
**New Members as of July 1, 2019**  
**\$150.00**  
DUES ARE NON-REFUNDABLE.

**Name of Representative:** \_\_\_\_\_

Please note that membership dues apply to the representative listed, and not the company as a whole.

**Company:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Main Office Number:** ( ) \_\_\_\_\_ - \_\_\_\_\_ **Main Office Fax:** ( ) \_\_\_\_\_ - \_\_\_\_\_

**Direct Phone:** ( ) \_\_\_\_\_ - \_\_\_\_\_ **Direct Fax:** ( ) \_\_\_\_\_ - \_\_\_\_\_

**Cell Phone:** ( ) \_\_\_\_\_ - \_\_\_\_\_ **E-mail Address:** \_\_\_\_\_

**Position with firm:** \_\_\_\_\_

**Firm deals in what service:** \_\_\_\_\_

Which of the contact telephone numbers noted above should be listed in the quarterly MCAR print newsletter (please circle one) **Office** **Direct** **Cell**

**Do you or your company belong to another REALTOR® Board/Association? Yes**\_\_\_\_ **No**\_\_\_\_ **If so, which Board/Association?** \_\_\_\_\_

**How did you hear about us?** \_\_\_\_\_

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**PAYMENT OPTIONS.**

**DUES ARE NON-REFUNDABLE.**

**BY CHECK:** Make check payable to MCAR and mail to 14 Old Bridge Turnpike, South River, NJ 08882. There is a \$35 fee for returned checks.

**BY CREDIT CARD:** Complete the following and fax to 732-442-7323.

**I authorize the Metro Centre Association of REALTORS® to charge my credit card \$ \_\_\_\_\_ for Affiliate Membership Dues.**

Cardholders Name \_\_\_\_\_

Billing Address: \_\_\_\_\_ (If same as above, leave blank.)

Card type: Visa MasterCard American Express Discover Debit\_\_\_\_ Credit\_\_\_\_

Card# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_

Cardholder's Email \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

**Affiliate Member Benefits are on the following page.**

REALTOR® is a registered collective membership mark which may be used only by real estate professionals who are members of the NATIONAL ASSOCIATION OF REALTORS® and subscribe to its strict Code of Ethics.

## 2019 AFFILIATE MEMBERSHIP BENEFITS



Annual Affiliate Membership Dues in the Metro Centre Association of REALTORS® is \$250.00. Dues for new members who join before July 1 is \$250, the cost of joining after July 1 is \$150 for the remainder of the year. Membership automatically adds you to our mailing and email list.

### **WHY BE PART OF OUR TEAM?**

Network with 2800+/- real estate professionals that can directly market your services. One on one REALTOR® customer interactions including branding opportunities.

An Affiliate Directory is available on our website where REALTORS® can find your services quickly and easily.

The first opportunity of sponsorships is given to the Affiliate Membership to promote their company at Membership Meetings, NJREC Continuing Education Classes, Installation of Officers and Directors, Awards Reception, RPAC Auction & Business Card Exchange Networking Dinner, Hospitality Room at Triple Play REALTOR® Convention RPAC fundraisers and more. Refer to Sponsorship Opportunity List available in February. Sponsorship amounts vary. **As an added benefit, the list of attendees' names, company and email addresses will be provided to the sponsors after an event, upon request.**

Contribute at least \$500 toward sponsorships from March to February and earn a Contributor Award. The four levels are \$500-\$999 for Bronze; \$1,000-\$1,499 for Silver; \$1,500-\$2,499 for Gold and over \$2,500 is Platinum.

Eligibility to serve on MCA committees and participate in the committee's events to give you the ability to closely interact with REALTORS® and the opportunity to assist in deciding the future path of the Association.

A portion of the modest Affiliate Membership Dues will be used for an Affiliate planned and sponsored event concentrating on enhancing the bond between the Affiliates and the REALTORS®.

The Affiliate Membership is listed in the print newsletter - *The Middlesex Commitment* - with their company, phone number and email address. Access to our prized membership with the opportunity to advertise in a variety of ways in all issues to reach 2,600+ real estate licensees. Advertisement costs are: \$100 for 1/8 page; \$175 for 1/4 page; \$330 for 1/2 page and \$550 for full page. Non-members pay \$50 more per ad. Limited to 8 ads in each issue.

Receive a list of 145 +/- member offices at no cost, upon request.

We will promote one event per Affiliate Member per calendar year in the Association's weekly e-newsletter – up to four issues – barring no conflict with an MCA event. The use of MCA's conference room for up to 39 people is offered at no charge, a \$200 value, up to 3-hours but the Affiliate Member may choose an outside venue.

Gain access to members only information on the National Association of REALTORS® website – [www.nar.realtor](http://www.nar.realtor).

***Our goal is a cohesive Association where there is a mutually beneficial relationship between REALTORS® and Affiliate Members; thereby providing a maximum return on investment to participating Affiliates. Real Estate is a relationship business.***